

BLUE LODGE OFFICER PREPAREDNESS TRAINING PROGRAM

2014

NEED FOR LODGE LEADERSHIP

Source: RW Deputy Grand Master John Strickling
8 Mar., 2014, District Conf. Grp. 2, Dist. 4
Mt Zion Lodge 542

BLUE LODGE OFFICER PREPAREDNESS TRAINING PROGRAM

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For the Committee on Education and
Public Relations, Grand Lodge of
Alabama

2014

LODGE LEADERSHIP

Message From RW Deputy Grand Master, Bro. John Strickling.

- Would it not be a novel idea for the Officers of a Lodge to have the basic knowledge of Leadership ?
- Any successful business has
a basic plan,
teaches its employees the required job skills,
develops a minimum basic budget and
employs some type of marketing strategy

LODGE LEADERSHIP

- If you were to invest your money in a business, would you not want the management to have at least a basic understanding of how it operates, of what is required to make a profit?

LODGE LEADERSHIP

- Because a Brother is willing to take an office, should we elect him?
 - Is he going to develop new programs to attract [and retain] members?
 - **Is he going to present a budget for the Lodge finances?**
 - Is he going to schedule civic events in which the Lodge is to participate?
 - **Is he going to encourage and schedule fund raisers?**

LODGE LEADERSHIP

- Because a Brother is willing to take an office, should we elect him?
 - Is he going to schedule and invite guest speakers to the Lodge or help develop programs of interest that members will want to attend?
 - Is he going to train, encourage and help develop younger officers for leadership positions?
 - Does he know what basic information and forms are required by the Grand Lodge and their due dates?

LODGE LEADERSHIP

- If we are going to elevate a Brother to the [distinguished and worshipful office of Worshipful Master] should we not at least prepare him for that office?
- Should we not require that he receive basic training in Lodge management?

LODGE LEADERSHIP

- The Education Committee of your Grand Lodge is accumulating programs from Fla., Ok., and Mn., and is working to customize various topics from these manuals for use in Alabama.
- Sessions to be covered in this training program:
 - Finance and Budgeting
 - Reporting Responsibilities (Grand Lodge, IRS, etc.)
 - Public Relations and Community Outreach
 - Activity and Program Planning

LODGE LEADERSHIP

- It is hoped that these training sessions will promote [further] interest in the Craft.

LODGE LEADERSHIP

- Public Relations:

To inform the uninformed.

To inform the public of who we are, not who we are not.

To demonstrate how intertwined the history of Freemasonry is with the history of our great country.

To profess what we stand for, and to dispel myths

LODGE LEADERSHIP

- Public Relations:
- To make our public relations programs successful we need the help of hundreds of our Brothers!
- Brethren with classroom skills, business skills, motivational skills, organizational skills, Brother educators, lawyers, pastors, and salesmen, in short, those who can communicate with another Mason, or non-Mason, are needed [to convey the story of Freemasonry]

LODGE LEADERSHIP

- [These Brethren are an outstanding resource to present the story of Freemasonry] to civic clubs, schools, college fraternities, and in public forums.

LODGE LEADERSHIP

- A handful of people may develop the programs, write course materials, or have the skills to produce presentations
 - But without the involvement of everyone such programs will not succeed.
 - **If you love the Fraternity and want to insure it is passed to the next generation, to prosper and flourish once again,**
 - Now is your chance to do something to guarantee its' survival. **GET INVOLVED**

LODGE LEADERSHIP

- GET INVOLVED
 - Go the Grand Lodge Website to the Education Committee, and submit your name and contact information as a volunteer for this, and other [valuable programs].
 - END: Message from RW Deputy Grand Master, Bro. John Strickling.